# TUGAY ÜNGÖR

Senior Product Designer
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## SUMMARY

Senior Product Designer with 10+ years of experience designing and shipping B2B and B2C digital products across travel, corporate travel, and booking platforms. Currently the sole product designer at Bizigo, owning end-to-end UX/UI across multiple products, including AI-powered and banking-integrated platforms. Strong background in 0→1 product design, UX architecture, user flows, responsive design, prototyping, design systems, and close collaboration with product and engineering teams.

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## EXPERIENCE

### Senior Product Designer

**Bizigo (formerly Erka Tourism)** — Oct 2021 – Present

- Sole product designer owning end-to-end UX/UI for multiple B2B and B2C travel products, including Bizigo Corporate Travel (Private), Bizigo AI, Bizigo Public, MilPlus (Vakifbank), and Ziraat Travel.
- Designed and shipped multiple 0→1 products, covering UX architecture, user journeys, UI design, responsive experiences (web and mobile), prototyping, and developer handoff.
- Own and manage the full product design lifecycle across discovery, ideation, delivery, and iteration for the company's multi-product ecosystem.
- Took ownership of post-launch feature design and continuous product improvements for Turkish Airlines Holidays.
- Designed and maintained CRM and email marketing templates across Bizigo brands and products, supporting lifecycle communication and brand consistency.
- Partner closely with Product Managers and Product Owners via Jira to translate business goals, user needs, and technical requirements into scalable product solutions.
- Serve as the primary design owner across the company's full product suite, ensuring usability, consistency, and delivery quality.

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### UI & Graphic Designer

**Enuygun** — Jun 2019 – Oct 2021

- Designed user-centered web and mobile interfaces for high-traffic travel booking platforms.
- Worked on conversion-focused UI improvements, landing pages, and booking flows to support user acquisition and funnel performance.
- Produced digital marketing assets, banners, and email templates for campaigns.
- Collaborated closely with product and marketing teams to improve usability and maintain visual consistency across touchpoints.

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### Junior UI Designer

**DDIP** — May 2018 – May 2019

- Designed web and mobile interfaces for client projects across multiple industries.
- Contributed to brand identity, social media design, and UI asset production.
- Supported senior designers in UI production, design components, and execution.

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### Junior UI & Graphic Designer

**Webtures** — Oct 2016 – Feb 2017

- Designed web and mobile interfaces for client projects.
- Created digital and print marketing materials.
- Designed Google Ads banners and email marketing visuals.

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### Junior UI & Graphic Designer

**Adinteractive** — Jul 2015 – Jun 2016

- Worked on web and mobile UI designs.
- Produced digital and print materials for marketing campaigns.
- Designed banners and email marketing visuals.

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## SELECTED PROJECTS

- Bizigo Corporate Travel — B2B corporate travel management and booking platform
- Bizigo Public — B2C public travel booking platform
- Bizigo AI — AI-powered travel assistance and operations platform
- Ziraat Travel — Banking-integrated enterprise travel platform
- MilPlus (Vakifbank) — Banking-integrated loyalty and travel platform
- Turkish Airlines Holidays — Travel booking platform (post-launch product design ownership)
- Enuygun — High-traffic travel booking web and mobile platforms
- Besem Gida — Corporate website and UI design for a food manufacturing company

- Yuruyus AVM — Mobile application combining sports and shopping experience
- Emsoll — Corporate website and UI design for a food manufacturing company

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# SKILLS

## Core Skills

- End-to-end product design
- 0→1 product design, UX architecture, and user flows
- Wireframing, prototyping, and interaction design
- Responsive web and mobile design
- Design systems and UI consistency
- Cross-functional stakeholder collaboration
- Developer handoff and product delivery

## Tools

- Figma
- Sketch
- Zeplin
- Jira
- Adobe Photoshop
- Adobe Illustrator

# EDUCATION

Bachelor’s Degree in Visual Communication Design
Istanbul Arel University — 2016

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# LANGUAGES

- Turkish — Native
- English — Professional working proficiency